

How to Succeed with Business Rules: *Techniques, Tools and Methodology*

by Ronald G. Ross & Gladys S.W. Lam
Co-Founders & Principals, Business Rule Solutions, LLC
Producers, Business Rules Journal, www.BRCommunity.com

In this tutorial, Mr. Ross and Ms. Lam explain how the business rule approach can improve your entire requirements process. Drawing heavily from real-life experience, they detail a carefully crafted step-by-step approach to organize and run your project using practical business rule techniques.

Starting with the business model, they identify each relevant deliverable and show where business rules fit in with them. They show how business rules address the issues of motivation and guidance – in other words, the question of “why.” They detail how you can develop a business solution strategy in a deliverable called a Policy Charter.

Continuing, they focus on the system model and again discuss how business rules fit with each deliverable. Special emphasis is given to how business-perspective rules differ from system-perspective rules, and what you need to do to translate between the two. Finally, practical refinements to system model deliverables are examined, not only to exploit business rule ideas, but also to maintain a consistent focus on validation and communication from the business perspective.

Finally, Mr. Ross and Ms. Lam offer guidelines for how business rules should be expressed, and how they can be managed more effectively.

The business rule approach offers practical new techniques to create more effective business solutions, to blueprint the system model, and to speed-up the requirements process. These innovative methods have proven highly successful in organizations of many different types and sizes. This tutorial gives you the opportunity to brainstorm these new techniques with the leaders in the field.

This tutorial will show you how to ...

- Ensure completeness in business, data and system models
- Capture and manage business rules
- Communicate more successfully with both business people and IT professionals
- Accelerate the requirements process
- Use business rules with data and system requirements
- Organize and run a business rules project